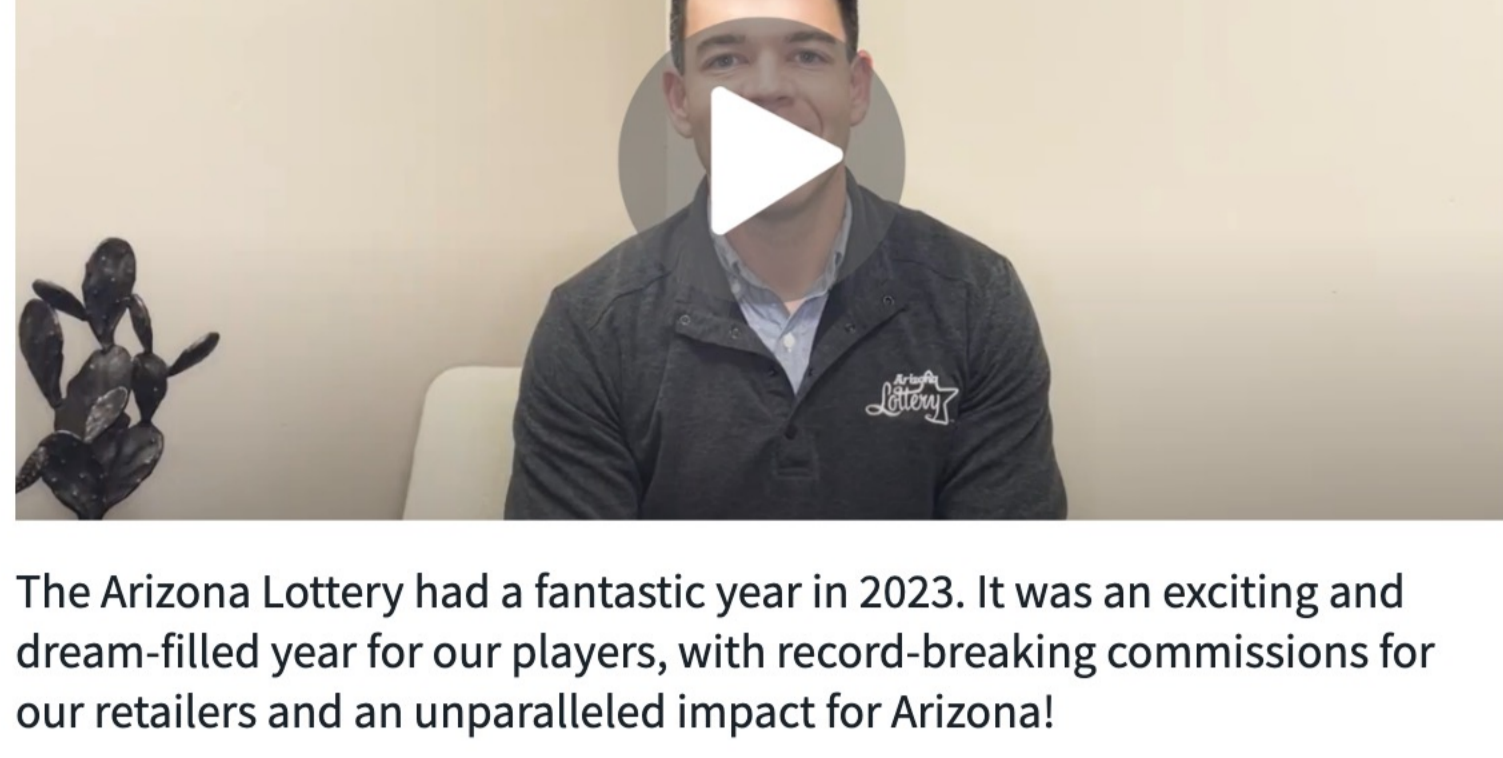




THE WINSIDER

Message from the CEO & EDD



The Arizona Lottery had a fantastic year in 2023. It was an exciting and dream-filled year for our players, with record-breaking commissions for our retailers and an unparalleled impact for Arizona!

Our success this year was an incredible example of what our work means for Arizona. From our efforts to support foster children to increased access to housing for Arizonans experiencing homelessness, and so much more—our impact is real and something to celebrate year-round!

Learn more about our plans to ensure 2024 is a continuation of 2023’s success, [here!](#)

Arizona Lottery Gives Back



SUPPORTING CHILDREN IN FOSTER CARE

Arizona Lottery Gives Back and the Arizona Association of Foster and Adoptive Parents (AZAFAP) hosted the annual Recycle Your Bicycle Gifting Day on December 9, 2023, where 576 bikes and over 1,000 toys and gift cards were distributed to children across Arizona through distribution events in Maricopa, Pinal, Pima, Yuma, Yavapai, Coconino and Navajo counties.

Learn more about how the Arizona Lottery support children in foster care [here.](#)



PROVIDING SHOES TO FAMILIES IN NEED

[Arizona Lottery Gives Back](#), in collaboration with teen-founded non-profit, Soles 2 Souls, provided new shoes to 30 families experiencing homelessness at the Central Arizona Shelter Services (CASS) Family Shelter.

“Many families experiencing homelessness spend much of their hard-earned money on childcare, saving for housing, and paying off old debts. Often, shoes cannot be prioritized,” said Ashley DePrato, a CASS shelter manager. “We are grateful for community partners like the Arizona Lottery and Soles 2 Souls for providing critical resources while making the holidays special for the families we serve.”

The Arizona Lottery’s \$25,000 sponsorship empowers Soles 2 Souls to extend their initiatives year-round.

Product Feature



**PLAY. WIN.
MULTIPLY.
REPEAT.**

ARIZONA LOTTERY LAUNCHES NEW MULTIPLIER GAMES TO KICK OFF THE NEW YEAR

The Arizona Lottery welcomes the new year with [four new Multiplier Scratchers®](#) and a new Money Multiplier Players Club promotion that gives players more chances to win prizes.

The new Multiplier games join the \$20 100X game, and combined, offer top prizes up to \$500,000, \$32 million in prizes, and over \$1.2 million multiplied prizes.

“With these Multiplier Scratchers tickets, we are thrilled to provide players with even more opportunities to multiply their prizes,” said Alec Thomson, Arizona Lottery Chief Executive Officer. “The Money Multiplier promotion is the perfect opportunity to engage players and encourage them to play for more chances to win!”

Players can enter the [Money Multiplier promotion](#) through the end of March.

In the Community

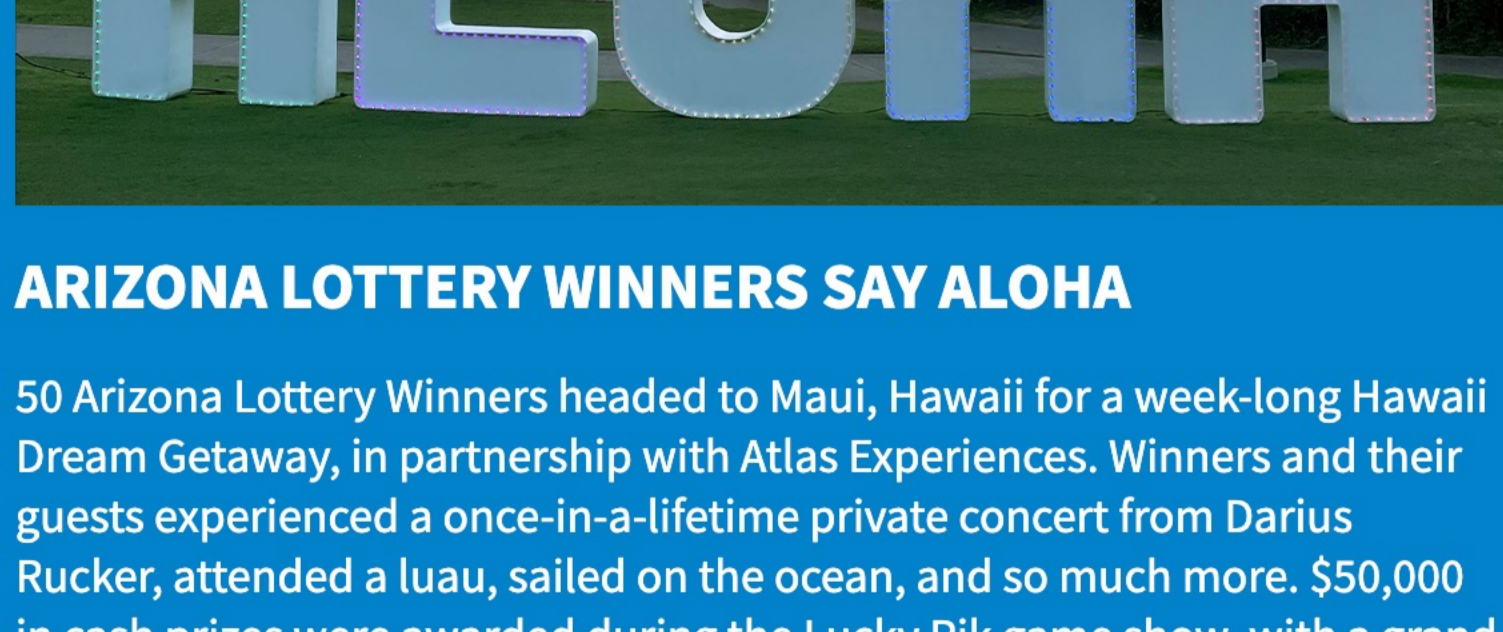


ARIZONA LOTTERY ROCKS THE BLOCK

The Arizona Lottery Ticket Van is making its way to the Barrett-Jackson Scottsdale Auction for another year of fun and exclusive offers for auction-goers. At the start of the week-long event, the Arizona Lottery is sponsoring the “Rock the Block” opening-night concert on Friday, January 19, 2024, featuring iconic rock band Foreigner.

Learn more about the event [here.](#)

Industry Highlights

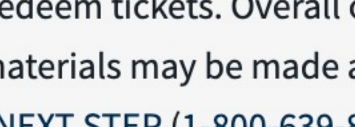


ARIZONA LOTTERY WINNERS SAY ALOHA

50 Arizona Lottery Winners headed to Maui, Hawaii for a week-long Hawaii Dream Getaway, in partnership with Atlas Experiences. Winners and their guests experienced a once-in-a-lifetime private concert from Darius Rucker, attended a luau, sailed on the ocean, and so much more. \$50,000 in cash prizes were awarded during the Lucky Pik game show, with a grand prize winner of \$10,000!

The Arizona Lottery looks forward to bringing more experiential prizing to the [Players Club](#) in 2024.

Follow us



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Our mailing address is:

Must be 21 or older to purchase or redeem tickets. Overall odds vary by game. All sales are final. In accordance with ADA, these materials may be made available in an alternative format. Gambling problem? Call [1.800.NEXT STEP \(1-800-639-8783\)](#). Please Play Responsibly™. Scratchers® is a registered service mark of the California Lottery.

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