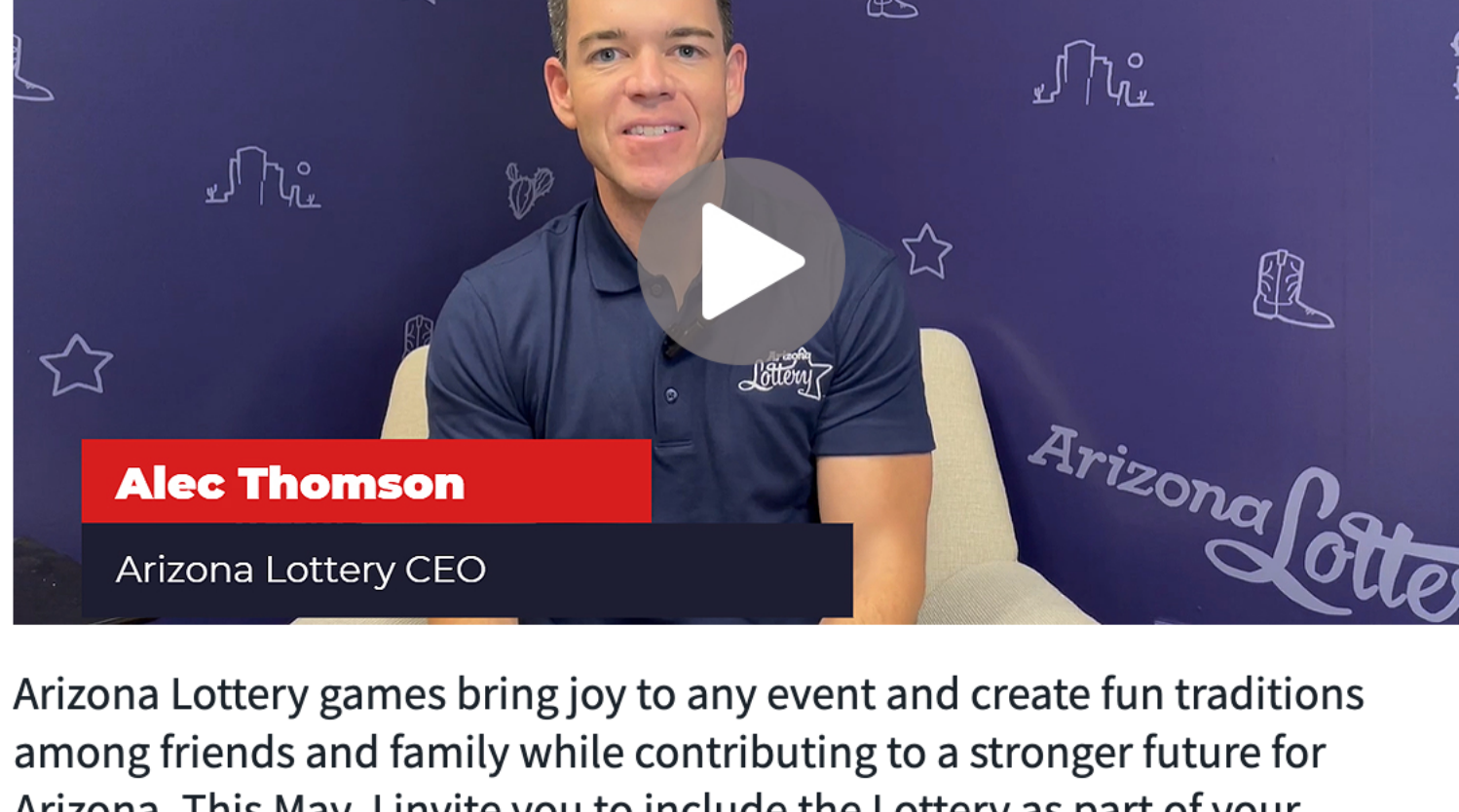


THE WINSIDER

Message from the CEO



Alec Thomson
Arizona Lottery CEO

Arizona Lottery games bring joy to any event and create fun traditions among friends and family while contributing to a stronger future for Arizona. This May, I invite you to include the Lottery as part of your celebrations, whatever the occasion.

[Watch this video](#) to learn how to incorporate Lottery tickets into your upcoming holidays and events.

Alec Thomson, CEO

Please gift responsibly. Must be 21+ to play.

Arizona Lottery Gives Back



SHOES FOR CHILDREN IN FOSTER CARE

The Arizona Lottery has a long history of supporting children in foster care through ticket sales. Over the past 31 years, ticket sales have generated over \$90 Million in support of advocacy for foster children in the court system to help children find a safe, permanent, and nurturing home.

To support Arizona children in foster care, the Arizona Lottery funded a day of free shoe shopping for 100 children with their foster families. In partnership with Soles 2 Souls, The Foster Alliance, and Phoenix Premium Outlets, the event held on April 6th, invited children to be paired with volunteers to select and fit their new shoes.

[Read more about the partnership here.](#)

Product Feature

GIFTS FOR MOM
Celebrate with Scratchers® starting at just \$1

GIFTS FOR MOM

Celebrate Mother’s Day, Sunday, May 12, with Scratchers®! The Arizona Lottery has games that Mom will love, and the best part is that they are available at a [retailer near you!](#)

With a variety of Scratchers to choose from and price points starting at \$1, there’s a gift for everyone over 21. [See all games here.](#)

WIN UP TO \$50,000

© 2024 CATAN GmbH - CATAN, the CATAN logo, the "CATAN Sun," and the CATAN Brand Logo are trademark properties of CATAN GmbH (catan.com). All rights reserved.

THE GAME FOR GAMERS

The new CATAN® Scratchers, based on the popular board game of the same name, are here! Play this new game today for a chance to win up to \$50,000, plus enter your tickets into the Arizona Lottery Players Club to receive 2X points all through May and the chance to win a CATAN® Gamer Prize pack.

[Learn more here.](#)

In the Community



CELEBRATING CULTURE, TRADITION, AND FAMILY

The Arizona Lottery Ticket Van will attend the Cinco de Mayo Phoenix Festival on Sunday, May 5, in Downtown Phoenix. Now in its 31st year, this festival will give attendees a day to enjoy music, lucha libre, baile folklórico, great food and drink, and activities for the entire family.

In alignment with Arizona Lottery's commitment to supporting higher education through ticket sales, the Cinco De Mayo Downtown Phoenix Festival continues its core value to raise scholarship funds for minority students’ higher education.

[Learn more about the event here.](#)

Thought Leadership



TICKET SALES SUPPORT THOSE VULNERABLE TO HEAT-RELATED ILLNESS

May 5th through 11th is Heat Awareness Week. The Arizona Lottery is committed to generating funds through ticket sales to support populations more vulnerable to heat-related illness - including children, people experiencing homelessness, and those lacking access to transportation.

The Lottery is proud to support Governor Hobbs’s heat-relief work led by Dr. Eugene Livar, the state’s first ever-appointed Chief Heat Officer.

In Fiscal Year 2023, the Arizona Lottery generated hundreds of millions of dollars to support vulnerable Arizonans, including:

- \$7 million to Healthy Families to support children ages 0 - 5
- \$1 million to support Homeless and Transitional Services
- \$11.4 million to help counties, cities, and towns maintain and improve their public transportation programs

Learn more [here.](#)

Follow us



©2024 Arizona Lottery. All rights reserved.

Our mailing address is:

Must be 21 or older to purchase or redeem tickets. Overall odds vary by game. All sales are final. In accordance with ADA, these materials may be made available in an alternative format.

Gambling problem? Call [1-800-NEXT STEP \(1-800-639-8783\)](tel:1-800-NEXT-STEP). Please Play Responsibly™.

Scratchers® is a registered service mark of the California Lottery.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)